



# Frequently Asked Questions

Q. How do I explain Cognitive Camp to my kid?

That is a great question and we have had years of experience with this. We recommend keeping it simple like this: "I have found a fun way for you to exercise your brain over the summer. The cool part is, you don't even have to leave the house, AND you get to work from online with other kids too. "

Q. Can I get my money back if I don't finish the program?

No refunds will be issued UNLESS there is an emergency situation that would prevent the student from participating in the class.

Q. What can I expect from this program?

You can expect to have your student cognitively enriched and coached by an expert and satisfied that you invested in enhancing your kids optimal learning skills.

Q. What if I have questions during the camp? Who do I contact?

During the summer, we are not always able to answer the phone. The best way to reach us is via email; [heidi@thecognitiveemporium.com](mailto:heidi@thecognitiveemporium.com)  
[kyra@thecognitiveemporium.com](mailto:kyra@thecognitiveemporium.com)

Q. How will I know what to do and when to start?

Once enrolled, you will be sent a step by step guide for the camp. If you still have questions after reading that, we are available to walk you through the process.

Q. Will my insurance pay for this?

No. We do not take insurance because we believe the specialists should determine the treatment plan, not the insurance companies.

Q. How do I pay?

When you register you will get an invoice for the cost of the camp and you can pay online. We accept all major credit cards and you will receive an invoice showing paid.

Q. What is the cost?

The cost for the entire month is \$799.00, with a 20% discount given for former clients.

Q. Do you offer sibling discounts?

Yes, we offer 10% discount for siblings.



Q. What equipment is required for the Cognitive camp?

An Ipad, laptop or desktop computer with a built-in camera and an internet connection are required for online training.

Q. Will my student be distracted by other participants in the program?

No. As a matter of fact, we have found that children are actually motivated by seeing peer participation. All participants are muted during the training, so there is no noise distraction. The video feeds can also be hidden. Students work on their specific program. Today's student loves being a part of a community and this is a way to feel connected in a safe learning environment.

Q. Can my student train two or three days a week instead of five?

The success of our program is based on changing the brain through intense, consistent, and frequent intervention. Lowering or reducing any of these variables decreases the effectiveness. However, we understand that this is summer and flexibility is crucial. That is why we are not taking attendance or requiring a specific amount of work. You pay for the program, and it is up to you to determine how often you want to be there.

Q. What if my child needs to miss a session or gets sick?

We understand that children get sick and families go on vacations. If your child needs to miss, he or she can log in on the next available day and the program will pick up where it was left off. Missed days can be made up as long as it is completed during the times that the camps are being offered. They will not be made up on an individual basis or during any other times.

Q. How will I know if progress is being made?

You will get regular updates regarding your child's progress. Likewise, if there is a problem, we will inform you and work to solve the situation. Each student is assigned to a specific program made up of activities designed to target his or her weakest area. TCE specialists monitor the progress with each activity, analyze the data, and provide coaching.

While we will not be writing reports or making recommendations following the camp, we will continue to offer the option for consultations (please see our website for the consultation fee schedule). Our camps are not to take the place of our individual training but rather to provide an opportunity that is more cost effective, more flexible and for added enrichment.

Q. Can I come to the camp if I have already been seen for intervention?

Absolutely! We have been asked for years to offer additional training. This program has not been used before at TCE and the goal is to offer cognitive enrichment for new and previous clients.



The Cognitive Emporium  
Where The Smart Come To Get Smarter!

## New for Summer 2019

TCE is offering students the opportunity to become a part of our online cognitive community. We have been working a long time to make this a reality and are excited to launch the first ever online Cognitive Camp to students in grades 3rd through 12th who have internet access.

### What is Cognitive Camp?

Important academic skills, such as reading fluency, reading comprehension, and math literacy, rely on underlying cognitive capacities, such as reaction time, processing speed, working memory, and executive function. Analysis based on our clinical experience suggests that a student's cognitive skills can be improved through individualized, computer-based training of targeted areas WHEN there is a coach present. By improving the brain's ability to function efficiently, Cognitive Camp helps students develop a brain "toolbox" that will carry them through their academic careers. Unlike other brain training programs, our program looks at various networks distributed throughout the brain in order to target each student's individual weaknesses and improve both cognitive and academic outcomes.

### How do we determine the cognitive skills that will be worked on?

Prior to training, the parent will complete a questionnaire regarding academic, cognitive, and behavioral struggles. Based on the responses that are given, and an intake form completed, we will design a program that targets the specific areas of weaknesses.

### What do students do during Cognitive Camp?

During training, students complete computer-based exercises that strengthen specific connections in the brain, thus enabling faster and more efficient learning. Students work on the set of activities designed for their specific weakness (reaction time, working memory, logic and reasoning, or executive function). They will be a part of an online community. When they log on, they will see their coach and other "campers." We have found that belonging to a community and being a part of a greater mission empowers and inspires participation and achievement.

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